

**XULA Contact: Chelsea Cunningham**  
**(504) 520-5425 | [ccunnin5@xula.edu](mailto:ccunnin5@xula.edu)**

**Ayana Young, The Young Group PR**  
**(347) 496-2494 | [yana@theyounggrouppr.com](mailto:yana@theyounggrouppr.com)**

**FOR IMMEDIATE RELEASE**

## **Xavier University of Louisiana partners with I Heart My HBCU to raise awareness for Historically Black Colleges and Universities**

**Atlanta, GA, and New Orleans, LA**— I Heart My HBCU, the premier fundraising app supporting Historically Black Colleges and Universities (HBCU), today announces a new partnership with Xavier University of Louisiana (XULA).

“We are excited for the opportunity to partner with an institution with such a rich history and ties to the community,” said **Dominique King, Founder and President of I Heart My HBCU**. “Through our platform, we

