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### **April 28 Give. Love. Xavier Online Fundraiser Seeks 2,500 Individual Donors**

New Orleans LA Xavier University of Louisiana will hold its eighth annual online, social-media driven fundraising event Give. Love. Xavier Day Tuesday, April 28, from 12:00 a.m. to 11:59 p.m. The event invites alumni, friends and supporters to come together for one day to show their support for the University with financial contributions.

Participants are encouraged to post about the event via social networks (such as Instagram, Facebook, and Twitter) to spread the excitement while encouraging their friends and followers to give. Conversations are also encouraged by sharing the hashtag #GLX2020, connecting to the @XULAalumni website, and visiting [givelove.xula.edu/donate](http://givelove.xula.edu/donate) to donate and see real-time results.

In light of the COVID-19 pandemic, this fundraiser will assist Xavier University in meeting its current and most pressing needs associated with transitioning to virtual learning and classrooms, providing need based financial assistance for students, food security, and campus wellness and infrastructure. Although online giving is encouraged, donations can also be made by calling (504) 520-7575 or mailing a check to Xavier University of Louisiana, PO Box 650658, Dallas, TX 75265-9915. All gifts collected in support of Give. Love. Xavier Day will fund the

0 campaign is 2,500 donors.

University of Louisiana Assistant Vice President for Alumni Relations and Annual Giving.

Since its inception, Give. Love. Xavier Day has raised more than 3.0 million dollars for the University.

One key element of the day-long campaign is the use of alumni/Greek captains, student captains, and faculty/staff captains to spur interest among fellow alumni, students and friends. Additionally, all alums

and friends of Xavier who make a gift of \$1,000 or more on Give. Love. Xavier Day will be recognized as a

For more information about Give. Love. Xavier Day, visit <https://www.xula.edu/givelovexavier> or contact Lacrechia Jones at (504) 520-5129

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About Xavier University of Louisiana

*Being America's only historically Black and Catholic University is just the first of the distinctions that have set Xavier University of Louisiana apart for more than eight decades. Despite its relatively small size (3,300 students), Xavier is a nationally recognized leader in the STEM and the health sciences, producing more African American students who graduate from medical schools each year than any other university in the United States. Its College of Pharmacy is among the top producers of African American pharmacists.*

*Its liberal arts-based programs in such areas as art, business, education, psychology, and political science – as well as its*

*For more information about Xavier University of Louisiana visit us online at [www.xula.edu](http://www.xula.edu) or follow us on Facebook, YouTube, or Twitter @XULA1925. To book interviews and/or to speak with our experts in the field of pharmacy, education, premed, public health, science, technology, math, business, English, communications, and the arts, contact Lance Sumler at (504) 520-5240 or [lsumler@xula.edu](mailto:lsumler@xula.edu).*